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Business ideas for the budding entrepreneur

If you're planning to start up your own business, then here's a book you need to read first. *Start Me Up!* has more than 100 great business ideas – concepts that are bound to provide you with the inspiration you need to take that first step. Author Sonia Williams is a qualified accountant who has worked in all areas of business. She is also a small business owner, and has started and operated several successful businesses over the past

decade. Williams also reveals current trends that can give rise to new business opportunities; shows how to prepare a simple business plan that will quickly reveal how viable your business idea really is; and explains how to make the Internet work for you and develop an online presence. All this and much more to set you on the path to success.

RRP \$34 – published by Exisle Publishing.

